The contribution of local and regional institutions

EuropeanaLocal: it’s objectives, activities and impact

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EuropeanaLocal

• One of a family of additional projects funded by EC to further develop Europeana

• Focus is on local and regional museums, libraries, archives and audio-visual institutions:

• Goal: to mobilise and assist the huge numbers of them at local and regional level make the enormous amount of digital content that they hold interoperable and accessible through Europeana and other service providers
Europeana: content holders/potential providers

European level
(1)

National level
(10s)
- National Archives
- National Libraries
- Aggregated repositories

Local level
(1000s)
- Archives
- Libraries
- Museums

Content level
(almost infinite)
- Items & Collections
- Items & Collections
- Items & Collections
EuropeanaLocal: Basic Facts

- Best practice network
- Funded by eContent plus Programme
- Duration 36 months
- All Member States except Luxembourg plus Norway
- June 2008 - May 2011
- 32 partners from 27 countries
- 1031+ person months
- Budget €4.3m 80% funded
EuropeanaLocal: objectives

1. Promoting and enabling the participation of local and regional content holders
   • making available millions of digital items from local and regional institutions across Europe
   • contributing powerfully to the growth and scope of Europeana

2. Contributing to understanding and solving interoperability issues across cultural heritage domains
   • taking account of the particular needs of local and regional institutions

3. Acting as a real world test bed for Europeana's standards, tools and infrastructures and providing feedback

4. Encouraging the development of sensible and sustainable levels of aggregation in each partner country
Project activities (1)

• Preparatory surveys:
  • to determine the range of content; metadata schemas; harvesting activities and aggregation levels in use by cultural heritage content holders at local and regional level
  • to establish the technical infrastructure (e.g. repositories) and relevant skills available

• Repository selection and implementation/adaption

• Standards and infrastructure
  • Testing and using the ESE, Workflow, Content Checker, and feedback on the governance and legal framework. Next up - EDM, SKOS and vocabulary tools

• Training and knowledge transfer – guidance, training, workshops
Activities: Content Ingestion

• EuropeanaLocal partners have installed and populated their repositories, where required

• And are working with Europeana to test and ingest their content

• So far EuropeanaLocal partners have contributed over 3.5 million items to the live Europeana service

• More to come ...
Example Content from EuropeanaLocal: Spain

- Croquis de la Peninsula del Morrazo
Latvian rural women at work, 1920s
The Museum of Latvian Photography
Cyclist in Tarvastu, Estonia, 1912
Johannes Pääsuke, Estonian National Museum
Activities: Aggregation and National Meetings

• National and other initiatives designed to aggregate metadata for digital content underway, and at various stages of progress, in a substantial number of EU countries.

• We are holding a series of National Meetings - one in each Member State:
  • to promote the results and availability of the EuropeanaLocal service
  • to address the future expansion and extension of Europeana
  • to enable discussion, build consensus, and support progress on aggregation
Impact

1. Impact study – results soon
2. User Study – results soon
3. The impact on Europeana
Impact on Europeana

• Content
• Strategy & Awareness
• Documentation and guidelines
• Workflows
• Tools and support
Content - EuropeanaLocal

• 1st project to deliver data to Europeana Prototype (Dec ’09)

• Biggest contributing project for Europeana
  • over 3,5 million digital objects currently
  • aim 5 million digital objects by the end

• Huge contribution for Rhine release (summer ’10) → ELocal content made 1/3 of the total for Rhine

• Better representation of local and region content in Europeana
• Over 1/3rd of the text items in Europeana are from ELocal
EuropeanaLocal content live in Europeana from:

- Spain
- Norway
- UK
- Poland
- Sweden
- Greece
- Germany
- Slovenia
- Slovakia
- Bulgaria
- Latvia
- France
- Lithuania
- Netherlands
- Belgium
- Ireland
- Czech Republic
- Hungary
- Austria
- Finland
- Portugal

Planned to come in:

- Malta
- Cyprus
- Denmark
- Estonia
- Romania

Over 3,5 million items ingested by Feb 2011!
## EuropeanaLocal content impact

<table>
<thead>
<tr>
<th>Country</th>
<th>EuropeanaLocal contribution per country</th>
<th>Europeana total per country</th>
<th>% per country in Europeana from Elocal</th>
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...in perspective

- EuropeanaLocal contributed data = 23% of total current Europeana content
- 4 EuropeanaLocal partners in the top 15 content providers to Europeana:
  - Hispana (Spain)
  - ABM-utvikling (Norway)
  - Culture Grid (UK)
  - Federacja Bibliotek Cyfrowych (Poland)
- 3 countries Elocal partners are the only contributor to Europeana (Slovakia, Lithuania, Latvia)
- 11 countries - more than 50% of their content via ELocal
Strategy & Awareness

• Promoting aggregation (bottom up, rather than top down)
• Create awareness at national, regional level (strategy)
• Reaching out to End-users

• Aggregator Handbook
• 2 Aggregator surveys from Athena/Europeana
Documentation & Guidelines

- Europeana Metadata and normalisation guidelines
- Technical documents, e.g. ESE specifications
- Europeana Data Agreements
- Europeana FAQ list
Workflows

• Content supply roadmap
  • Content ingestion plans

• Ingestion workflow
  • 4 activity models (diagrams) → **Who** will do **What** activity and **Where** it will take place
  • Improved ingestion workflow
  • Re-harvesting
Tools & Support

- From ‘Sandbox’ to Europeana Content Checker
- ESE XML Schema first validations
- Europeana ingestion database (SUGAR)
- Best practices at local level

ESE XML schema
Thank you!

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www.europeanalocal.eu
http://version1.europeana.eu/web/guest

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